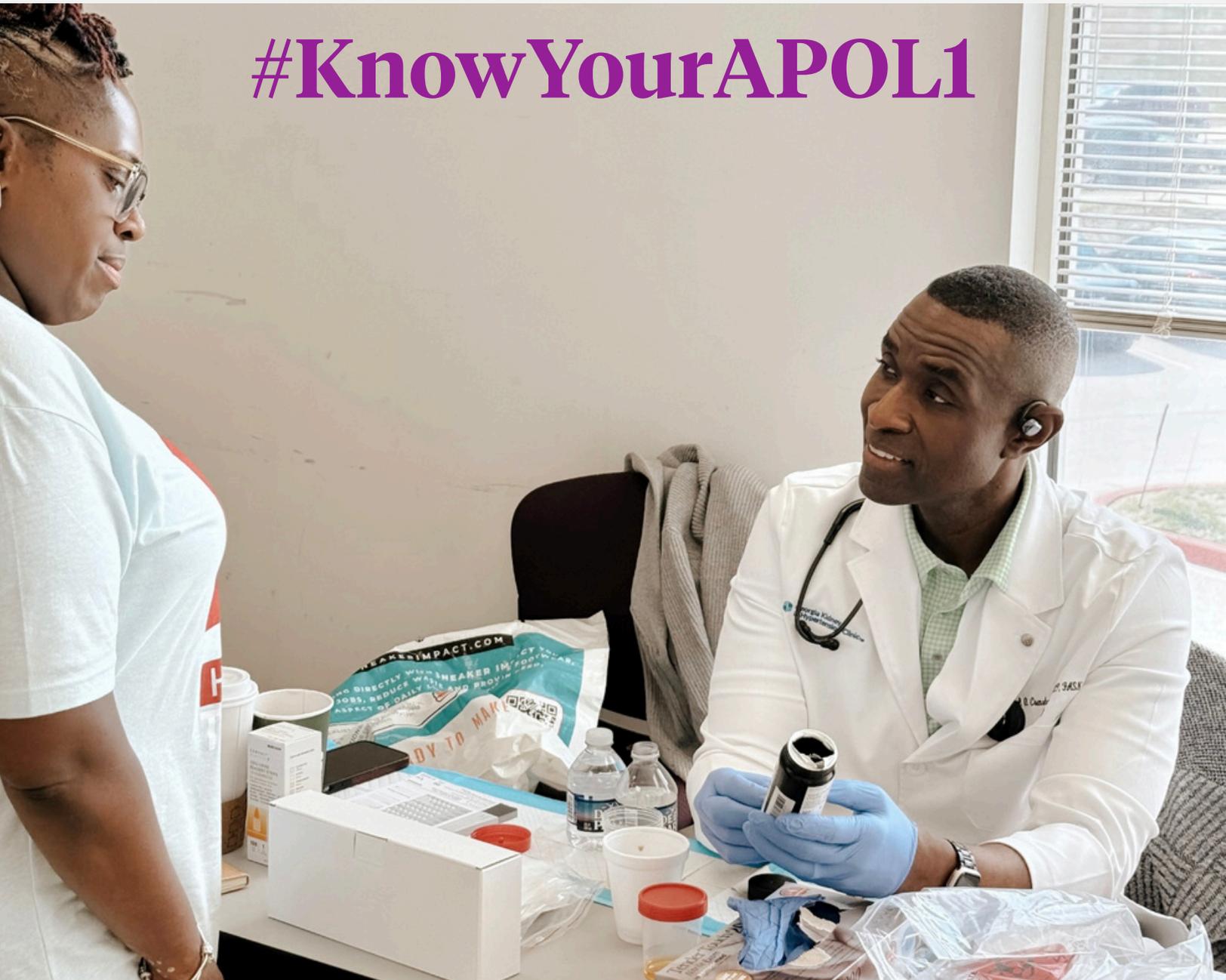


Social Media Toolkit

APOL1 Awareness Day April 28th



#KnowYourAPOL1



Why Post About APOL1 Awareness Day?

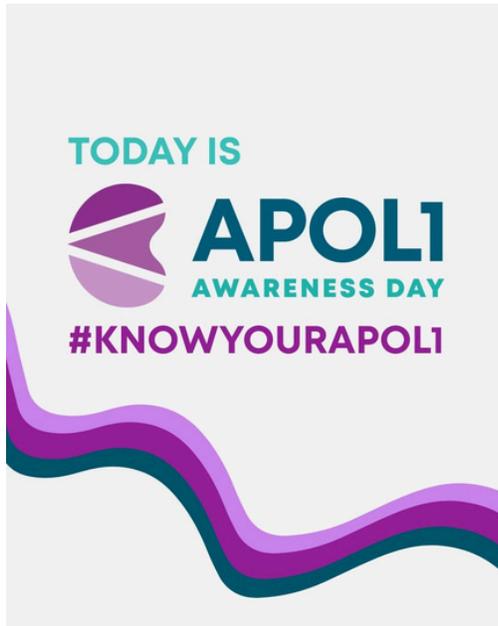


APOL1 Awareness Day is an opportunity for us to come together as a community and shine a light on APOL1 Kidney Disease. For far too long, this condition has been under-recognized and under-discussed, despite its significant impact on individuals, families, and communities.

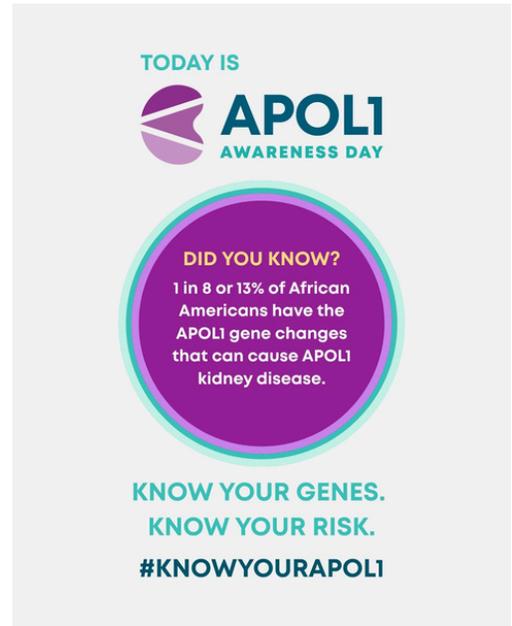
On April 28, we invite you to help raise awareness and amplify the conversation. By sharing content and starting discussions, you can help educate others about APOL1, highlight the importance of testing and research, and ensure that those affected are seen and heard. Every post makes a difference. When we speak together, we build momentum for greater understanding, earlier diagnosis, better treatments, and a stronger future for the APOL1 community.

Feed Posts

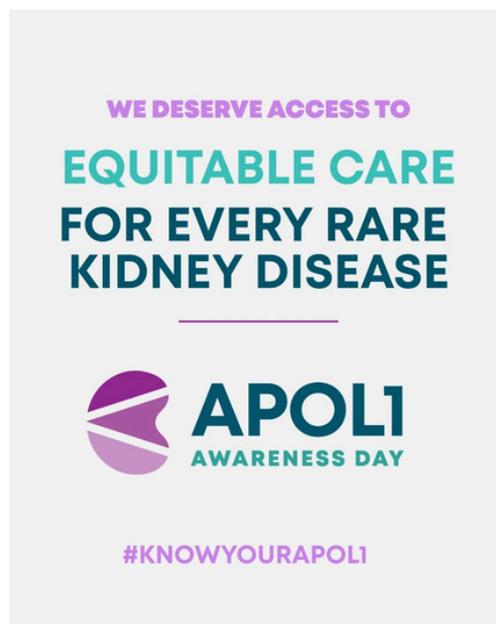
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APOL1 GENE VARIANTS ORIGINATED IN WEST AFRICA THOUSANDS OF YEARS AGO TO PROTECT AGAINST PARASITES. TODAY, 13% OF AFRICAN AMERICANS HAVE THE APOL1 GENE CHANGES THAT CAN CAUSE APOL1 KIDNEY DISEASE. OF THESE INDIVIDUALS, 1 IN 5 WILL DEVELOP APOL1 KIDNEY DISEASE.

**KNOW YOUR GENES.
KNOW YOUR RISK.
#KNOWYOURAPOL1**

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13% OF AFRICAN AMERICANS HAVE THE APOL1 GENE CHANGES THAT CAN CAUSE APOL1 KIDNEY DISEASE.

OF THESE INDIVIDUALS, 1 IN 5 WILL DEVELOP APOL1 KIDNEY DISEASE.

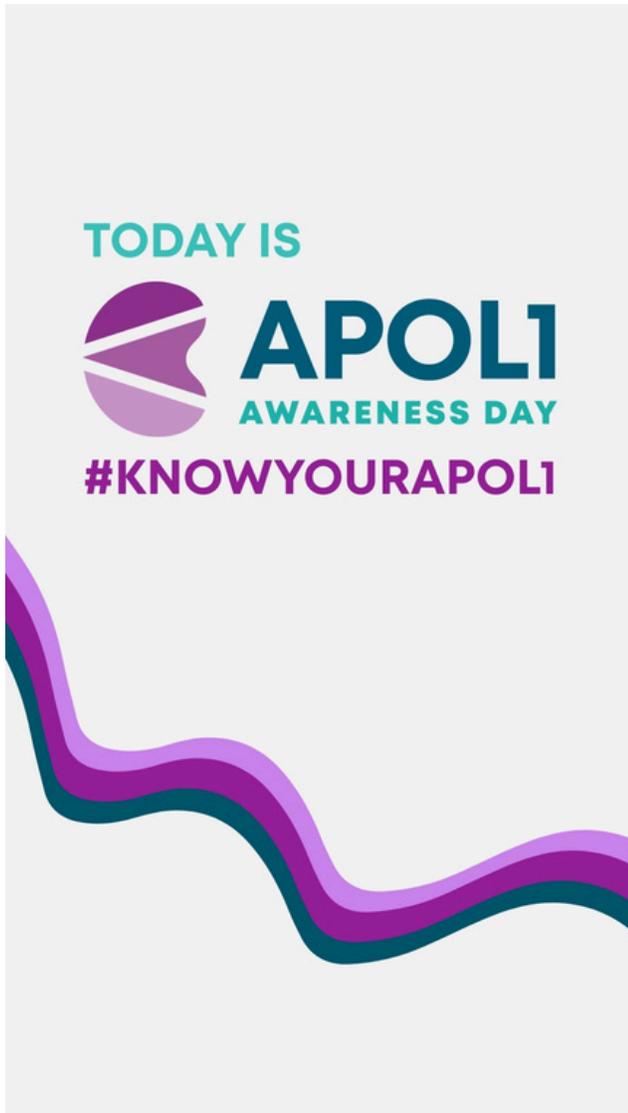
APPROXIMATELY 40% OF NON-DIABETIC KIDNEY FAILURE IS CAUSED BY APOL1 GENE CHANGES.

#KNOWYOURAPOL1

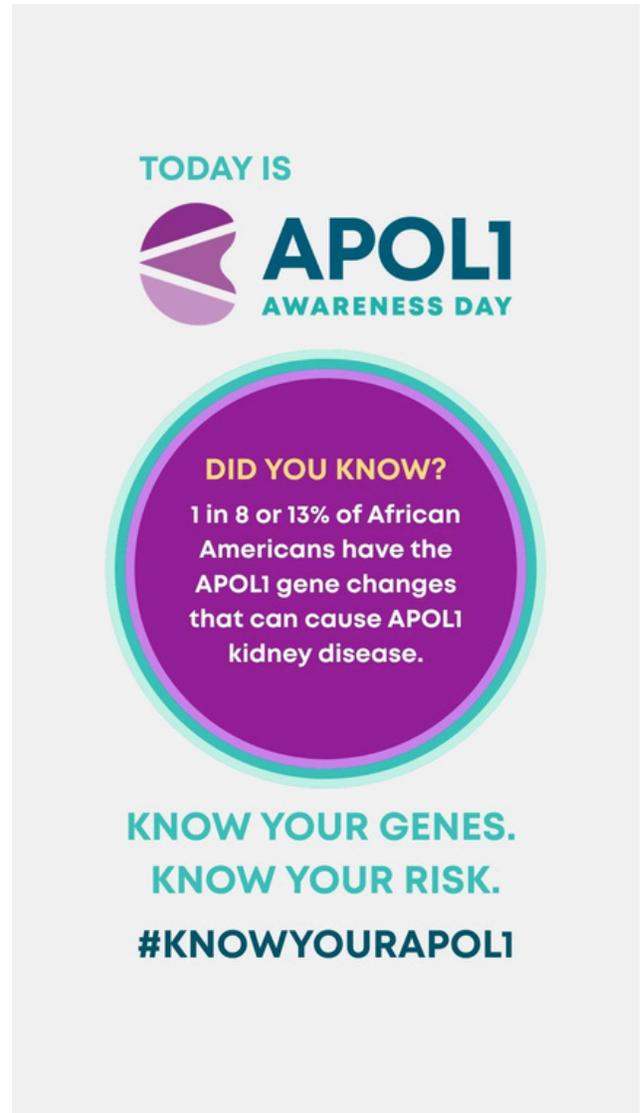


Story Posts

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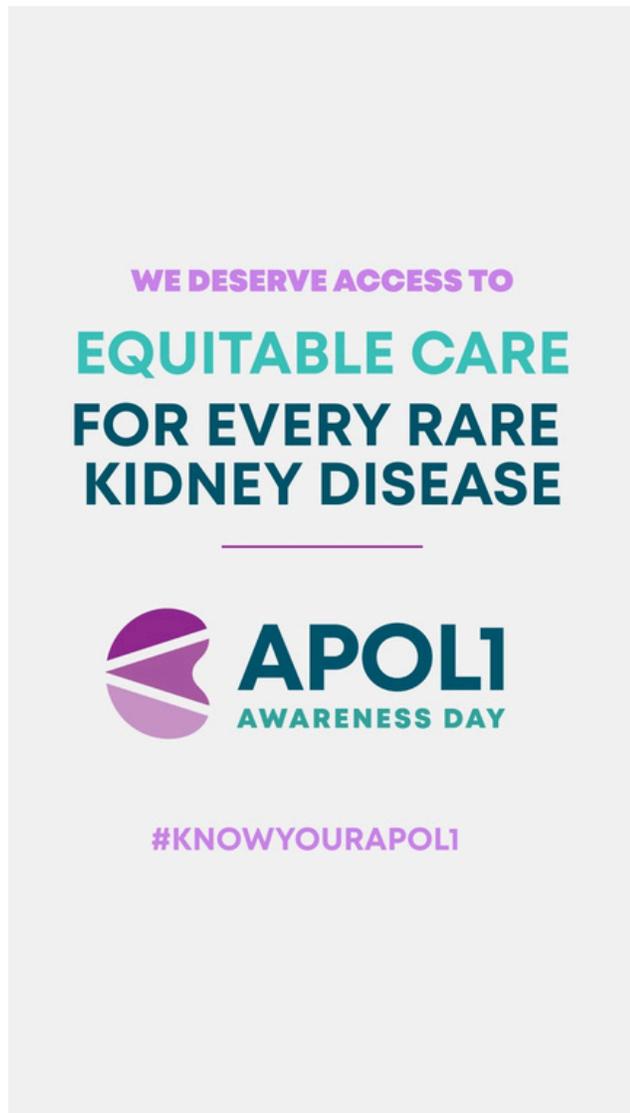


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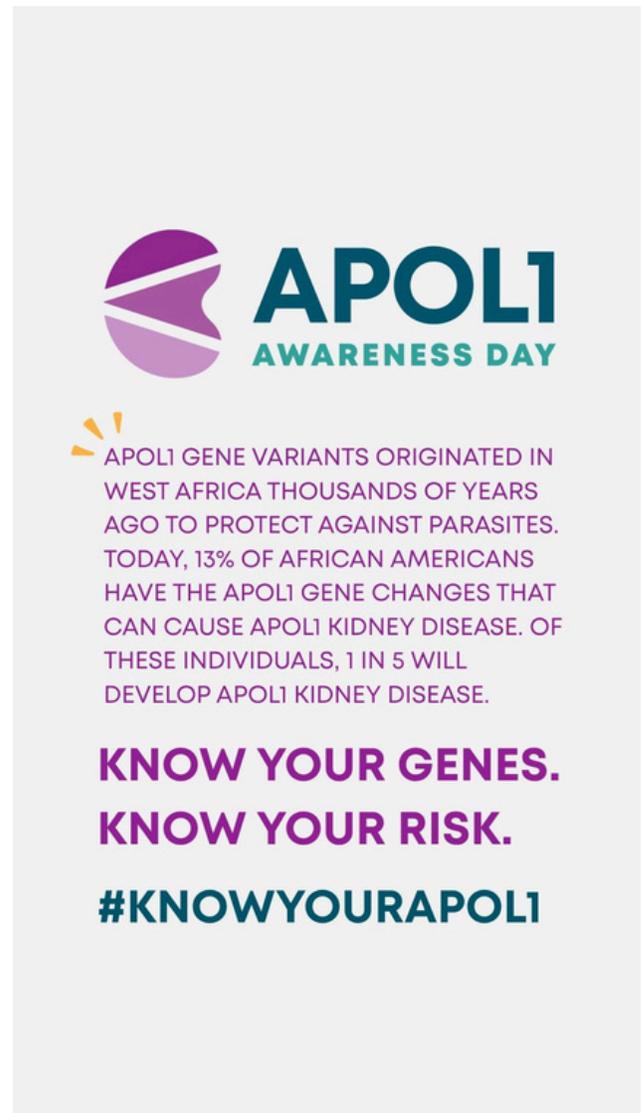


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#KNOWYOURAPOL1



Please Tag Us
@NephCure



Thank you for using your voice this APOL1 Awareness Day!