



C3G

AWARENESS DAY

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SOCIAL MEDIA TOOLKIT

STORY POSTS

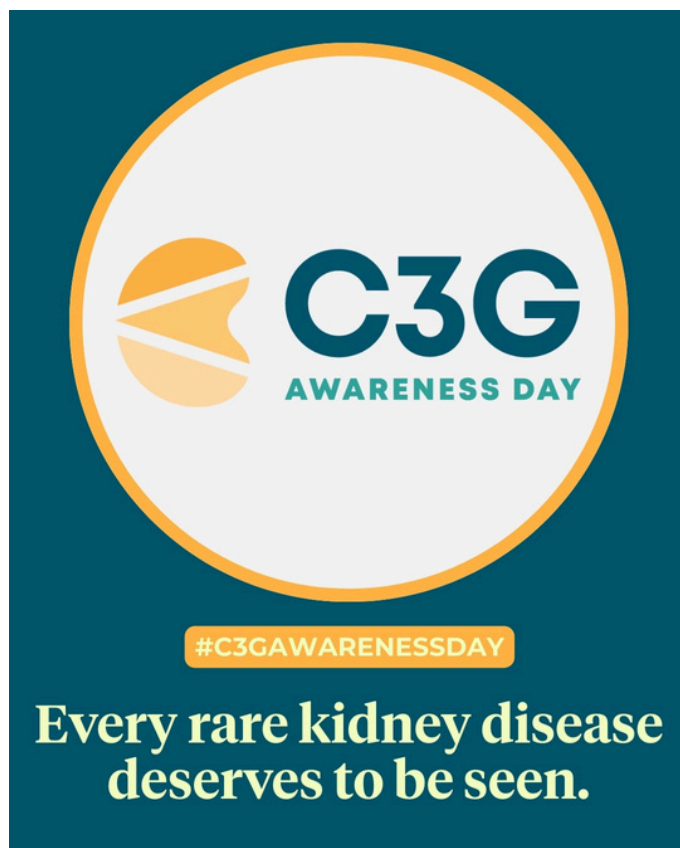
FEED POSTS

PROFILE PIC

AWARENESS IS THE FIRST STEP TOWARD CHANGE. NO MATTER YOUR RARE KIDNEY DISEASE, YOUR VOICE MATTERS. THIS C3G AWARENESS DAY, LET'S SHARE A POST AND START A CONVERSATION. WE ARE #RARETOGETHER.



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#C3GAWARENESSDAY

#RARETOGETHER

TAG US @NEPHCURE

INSTAGRAM, FACEBOOK, LINKEDIN,
TWITTER, TIKTOK

WE'LL BE REPOSTING ALL DAY
WE'LL BE REPOSTING ALL DAY



DID YOU KNOW?

C3G is named after "Complement 3," a part of the immune system	C3G affects 2-3 per 1 million people
C3G affects people of all ages	In C3G, the immune system attacks healthy kidney filters by mistake

#C3GAWARENESSDAY

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September 25th is

C3G
AWARENESS DAY

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#C3GAWARENESSDAY

#RARETOGETHER

Story Posts

RARE TOGETHER

#C3GWARENESSDAY



**WHEN WE SPEAK TOGETHER, THE
WORLD LISTENS.**

JOIN NEPHCURE IN RAISING AWARENESS FOR C3G

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#C3GWARENESSDAY

**Every rare kidney
disease deserves to
be seen.**

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Story Posts



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#C3GAWARENESSDAY

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Rare but not alone



Rare Kidney Disease Strong

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Caption Inspiration ...

For C3G Patients

- "You may not have heard of C3G, but I live with this rare kidney disease every day. I know that my story matters, and am proud to share it on C3G Awareness Day. To learn more about rare kidney disease and ways to support, visit NephCure.org"
- "C3G is rare, but I refuse to be invisible. Today I share my voice so more people learn about this rare kidney disease and why awareness is needed. To support me, please visit [consider donating to @nephcure.](https://NephCure.org)"
- "C3G has shaped my life, but it does not define my strength. Today on #C3GAwarenessDay, I call for more awareness, because no rare kidney disease should be overlooked. To show your support for me, please visit NephCure.org or [@nephcure](https://NephCure.org) to learn more."

Caption Inspiration ...

For RKD Patients (not necessarily C3G)

- "I live with a rare kidney disease, and today I stand with those living with another rare kidney disease, C3G. We may be rare, but we are not alone. Visit NephCure.org to learn more. #C3GAwarenessDay"
- "I know what it's like to navigate a rare kidney disease. On C3G Awareness Day, I stand in solidarity. We are rare but not alone! To learn how you can support us, visit @NephCure."
- "I raise my voice for C3G Awareness Day to show that rare doesn't mean invisible. Together, we are stronger."

Caption Inspiration ...

For Supporters (Nephrologists, Caregivers, Advocates, etc.)

- "Today is C3G Awareness day! C3G is a rare kidney disease that deserves more awareness. Today, I stand with people living with C3G because no one should feel like they're facing a rare disease alone. To learn more, visit @NephCure."
- "I want every patient and family to know they are seen, understood, and supported. That is why today, I want to raise awareness for C3G, a rare kidney disease. I highly recommend you visit NephCure.org to learn more about the work they are doing to support the rare kidney disease community!"

TAKE A SCREENSHOT

and make your profile pic for the day!



**C3G
Strong**

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