

21ST ANNUAL

COUNTDOWN TO A CURE

NEW YORK CITY

BENEFITTING NEPHCURE

OCTOBER 22, 2025 AT 6:00 PM

The Pierre Hotel

HONORING OUR 2025 AWARD RECIPIENTS

RECIPIENT OF THE
ALVIN LEVINE AWARD

Andrew Silverman, CDFA, QPFC

Senior Vice President, Wealth Advisor, Global Sports
and Entertainment Director, Morgan Stanley;
Treasurer, NephCure Board of Directors;
RKD Patient Parent

RECIPIENT OF THE MEDICAL
PROFESSIONAL OF THE YEAR AWARD

Aliza Thompson, MD, MS

Director, Division of Cardiology and Nephrology,
Office of New Drugs, Center for Drug Evaluation &
Research (CDER), Food and Drug Administration
(FDA)

2025 SPONSORSHIP OPPORTUNITIES

Join us for the 21st annual Countdown to a Cure in New York City benefitting NephCure.

This unforgettable evening will bring together 400 New York's high-profile executives, key industry leaders, and most importantly, our rare kidney disease warriors to raise awareness and critical funds in support of NephCure's mission to find better treatments and ultimately a cure for rare kidney disease.

This Year's Gala Will Feature

Cocktail Reception • Dinner & Award Program • Mission Moments • Live & Silent Auction

**TOGETHER WITH OUR DEDICATED SUPPORTERS,
NEPHCURE IS COMMITTED TO FINDING A CURE.**

PLEASE JOIN OUR FIGHT:

Donate or sponsor the event online at nephcure.org/countdownNYC

SPONSORSHIP LEVELS

PRESENTING PARTNER
\$100,000

GOLD PARTNER
\$50,000

SILVER PARTNER
\$25,000

BRONZE PARTNER
\$15,000

HERO TABLE
\$10,000

CHAMPION TABLE
\$7,000

SPONSORSHIP BENEFITS

PRESENTING PARTNER - \$100,000

- Forty (40) guest tickets
- VIP reserved table with signage
- Recognition during live program
- Logo recognition on all event signage
- Full-page, full-color ad in digital program book
- Logo recognition with link on event website
- Logo recognition in post-event acknowledgments to all attendees and donors
- Recognition in NephCure eNewsletter
- Opportunity for on-site giveaways and product inclusion in gift bags

GOLD PARTNER - \$50,000

- Twenty (20) guest tickets
- VIP reserved table with signage
- Logo recognition on all event signage
- Full-page, full-color ad in digital program book
- Logo recognition with link on event website
- Logo recognition in post-event acknowledgments to all attendees and donors
- Recognition in NephCure eNewsletter
- Opportunity for on-site giveaways and product inclusion in gift bags

PLEASE SEE ADDITIONAL SPONSORSHIP LEVELS ON NEXT PAGE

SPONSORSHIP BENEFITS

SILVER PARTNER - \$25,000

- Fourteen (14) guest tickets
- VIP reserved table with signage
- Logo recognition on all event signage
- Full-page, full-color ad in digital program book
- Logo recognition on event website
- Logo recognition in post-event acknowledgments to all attendees and donors
- Recognition in NephCure eNewsletter

BRONZE PARTNER - \$15,000

- Twelve (12) guest tickets
- VIP reserved table with signage
- Logo recognition on all event signage
- Half-page, full-color ad in digital program book
- Recognition on event website
- Recognition in post-event acknowledgments to all attendees and donors
- Recognition in NephCure eNewsletter

HERO TABLE - \$10,000

- Ten (10) guest tickets
- VIP reserved table with signage
- Recognition on event signage
- Half-page, full-color ad in digital program book
- Recognition in post-event acknowledgments to all attendees and donors

CHAMPION TABLE - \$7,000

- Eight (8) guest tickets
- VIP reserved table with signage
- Recognition on event signage

FOR MORE INFORMATION, PLEASE VISIT: [NEPHCURE.ORG/COUNTDOWNNYC](https://nephcure.org/countdownnyc)

DIGITAL PROGRAM AD OPPORTUNITIES

Full-color images that display custom ads and messages in the digital program book and will be visible to more than 400 guests.

FULL-PAGE AD

\$3,000

HALF-PAGE AD

\$1,800

AD SIZES

Please note: All ads should be in color and should fully fill the space specified. Please do not include any white/clear space to buffer your ad on the page.

	WIDTH	HEIGHT	RESOLUTION	ORIENTATION
FULL-PAGE AD	960 pixels	1080 pixels	72 dpi minimum	Portrait
HALF-PAGE AD	875 pixels	485 pixels	72 dpi minimum	Landscape

ARTWORK SPECIFICATIONS

ADVERTISERS WHO WISH TO SUBMIT THEIR OWN ARTWORK

Follow the below guidelines. Ads that do not follow the guidelines will appear blurry on the screen and may not be used during the event. Acceptable file formats are JPEG or PNG files.

PLEASE NOTE: Microsoft Word files are not an acceptable format for final ads.

- Color mode must be RGB
- Resolution must be 72 dpi or greater
- Quality should be 100
- Compression should be maximum
- Text should be no smaller than 36 points in size
- No more than 300 characters of text should be included in ad

IF YOU WOULD LIKE US TO DESIGN YOUR AD

Please send text and images prepared according to the below guidelines. Please note: Scanned documents are not acceptable for submission.

TEXT

- No more than 300 characters of text should be included in ad
- Microsoft Word documents or unformatted text in the body of an e-mail are acceptable

LOGO AND/OR PHOTOS

- Acceptable file formats are JPEG, PNG, or EPS files
- Resolution should be no less than 72 dpi
- Color mode should be RGB

ALL ADS ARE DUE BY
SEPTEMBER 26, 2025

PLEASE SEND SUBMISSIONS TO:
EVENTS@NEPHCURE.ORG

For more information about NephCure or to inquire about sponsorship opportunities, please visit: nephcure.org/countdownNYC or email events@NephCure.org.

PLEASE SELECT YOUR SPONSORSHIP LEVEL:

- | | | |
|---|--|---|
| <input type="checkbox"/> \$100,000 Presenting Partner | <input type="checkbox"/> \$25,000 Silver Partner | <input type="checkbox"/> \$10,000 Hero Table |
| <input type="checkbox"/> \$50,000 Gold Partner | <input type="checkbox"/> \$15,000 Bronze Partner | <input type="checkbox"/> \$7,000 Champion Table |

DIGITAL AD OPPORTUNITIES:

- | | |
|--|--|
| <input type="checkbox"/> \$3,000: Full-Page Ad | <input type="checkbox"/> \$1,800: Half-Page Ad |
|--|--|

CONTACT INFORMATION:

FULL NAME _____

COMPANY _____

DONOR DISPLAY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

EMAIL _____

PHONE _____

- ☐ I am unable to attend, but would like to support NephCure with a gift of \$

TOTAL (full amount to be charged): \$ _____

PAYMENT (circle one):

CHECK

CREDIT CARD ONLINE

CREDIT CARD BELOW

Please make checks payable to "NephCure".

Pay online at give.nephcure.org/countdownNYC or below:

NAME ON CARD _____

- | | | | |
|---|-------------------------------|-------------------------------------|-----------------------------------|
| <input type="checkbox"/> AMERICAN EXPRESS | <input type="checkbox"/> VISA | <input type="checkbox"/> MASTERCARD | <input type="checkbox"/> DISCOVER |
|---|-------------------------------|-------------------------------------|-----------------------------------|

CARD # _____ EXP. DATE _____ SEC. CODE _____

SIGNATURE _____

MAIL TO: NephCure, Countdown To A Cure NYC
c/o Gardner, Pierce and Associates, P.C. – Accting Dept
5 Center Avenue, Suite D, Collegeville, PA 19426

For more information about sponsorships, please call
610.540.0186 ext. 19 or email events@NephCure.org