2024 SPONSORSHIP OPPORTUNITIES

OCTOBER 30, 2024 AT 6:00 PM

The Pierre Hotel

NEPHCURE IS PROUD TO HONOR

Alvin Levine Award
JENNIFER GEISER
EVP, Communications, NBCUniversal; NephCure Board Member & Patient Parent

Medical Professional of the Year Award
ERIC DUBE, Ph.D.
President & CEO, Travere Therapeutics

Special Guest
ANDY COHEN
Emmy Award-winning Host and Executive Producer of Bravo’s Watch What Happens Live

TOGETHER WITH OUR DEDICATED SUPPORTERS, NEPHCURE IS COMMITTED TO FINDING A CURE.

PLEASE JOIN OUR FIGHT

Donate or sponsor the event online at nephcure.org/countdownNYC
SPONSORSHIP LEVELS

Join us for the 20th annual Countdown to a Cure in New York City benefitting NephCure. This unforgettable evening will bring together New York’s high-profile executives, key industry leaders, and most importantly, our rare kidney disease warriors to raise awareness and critical funds in support of NephCure’s mission to find better treatments and ultimately, a cure for rare kidney disease.

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>AMOUNT</th>
</tr>
</thead>
<tbody>
<tr>
<td>PRESENTING PARTNER</td>
<td>$100,000</td>
</tr>
<tr>
<td>GOLD PARTNER</td>
<td>$50,000</td>
</tr>
<tr>
<td>SILVER PARTNER</td>
<td>$25,000</td>
</tr>
<tr>
<td>HERO TABLE</td>
<td>$10,000</td>
</tr>
<tr>
<td>CHAMPION TABLE</td>
<td>$7,000</td>
</tr>
<tr>
<td>BRONZE PARTNER</td>
<td>$15,000</td>
</tr>
<tr>
<td>HERO TABLE</td>
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<tr>
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<td>$7,000</td>
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</tbody>
</table>

SPONSORSHIP BENEFITS

**PRESENTING PARTNER - $100,000**

- Forty (40) guest tickets
- VIP reserved table with signage
- Recognition during live program
- Logo recognition on all event signage
- Full-page, full-color ad in event program book
- Logo recognition with link on event website
- Logo recognition in post-event acknowledgments to all attendees and donors
- Recognition in NephCure eNewsletter
- Opportunity for on-site giveaways and product inclusion in gift bags

**GOLD PARTNER - $50,000**

- Twenty (20) guest tickets
- VIP reserved table with signage
- Logo recognition on all event signage
- Full-page, full-color ad in event program book
- Logo recognition with link on event website
- Logo recognition in post-event acknowledgments to all attendees and donors
- Recognition in NephCure eNewsletter
- Opportunity for on-site giveaways and product inclusion in gift bags

PLEASE SEE ADDITIONAL SPONSORSHIP LEVELS ON NEXT PAGE
SPONSORSHIP BENEFITS

SILVER PARTNER - $25,000
- Fifteen (15) guest tickets
- VIP reserved table with signage
- Logo recognition on all event signage
- Full-page, full-color ad in event program book
- Logo recognition on event website
- Logo recognition in post-event acknowledgments to all attendees and donors
- Recognition in NephCure eNewsletter

BRONZE PARTNER - $15,000
- Twelve (12) guest tickets
- VIP reserved table with signage
- Logo recognition on all event signage
- Half-page, full-color ad in event program book
- Recognition on event website
- Recognition in post-event acknowledgments to all attendees and donors
- Recognition in NephCure eNewsletter

HERO TABLE - $10,000
- Ten (10) guest tickets
- VIP reserved table with signage
- Recognition on event signage
- Half-page, full-color ad in event program book
- Recognition in post-event acknowledgments to all attendees and donors

CHAMPION TABLE - $7,000
- Eight (8) guest tickets
- VIP reserved table with signage
- Recognition on event signage

FOR MORE INFORMATION, PLEASE VISIT:
nephcure.org/countdownNYC
PROGRAM BOOK AD OPPORTUNITIES

Full-color images that display custom ads and messages in the event program book and will be visible to more than 400 guests.

FULL-PAGE AD $3,000
HALF-PAGE AD $1,800

AD SIZES

Please note: All ads should be in color and should fully fill the space specified. Please do not include any white/clear space to buffer your ad on the page.

<table>
<thead>
<tr>
<th>WIDTH</th>
<th>HEIGHT</th>
<th>RESOLUTION</th>
<th>ORIENTATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>FULL-PAGE AD</td>
<td>5 inches</td>
<td>8 inches</td>
<td>300 dpi minimum</td>
</tr>
<tr>
<td>HALF-PAGE AD</td>
<td>5 inches</td>
<td>3.75 inches</td>
<td>300 dpi minimum</td>
</tr>
</tbody>
</table>

ARTWORK SPECIFICATIONS

ADVERTISERS WHO WISH TO SUBMIT THEIR OWN ARTWORK

Follow the below guidelines. Ads that do not follow the guidelines will appear blurry and may not be used during the event.

Acceptable file formats are JPEG, PNG, PDF, TIFF OR EPS files

PLEASE NOTE: Microsoft Word files are not an acceptable format for final ads.
- Resolution must be 300 dpi or greater
- Compression should be maximum
- Text should be no smaller than 9 points in size

IF YOU WOULD LIKE US TO DESIGN YOUR AD

Please send text and images prepared according to the below guidelines. Please note: Scanned documents are not acceptable for submission.

TEXT
- No more than 300 characters of text should be included in ad
- Microsoft Word documents or unformatted text in the body of an e-mail are acceptable

LOGO AND/OR PHOTOS
- Acceptable file formats are JPEG, PNG, or EPS files
- Resolution should be no less than 72 dpi
- Color mode should be RGB

ALL ADS ARE DUE BY SEPTEMBER 30, 2024

PLEASE SEND SUBMISSIONS TO: EVENTS@NEPHCURE.ORG

For more information about NephCure or to inquire about sponsorship opportunities, please visit nephcure.org/countdownNYC or email events@NephCure.org.
PLEASE SELECT YOUR SPONSORSHIP LEVEL:

☐ $100,000 Presenting Partner   ☐ $25,000 Silver Partner   ☐ $10,000 Hero Table
☐ $50,000 Gold Partner   ☐ $15,000 Bronze Partner   ☐ $7,000 Champion Table

PROGRAM BOOK AD OPPORTUNITIES:

☐ $3,000: Full-Page Ad   ☐ $1,800: Half-Page Ad

CONTACT INFORMATION:

FULL NAME ____________________________________________

COMPANY ____________________________________________

DISPLAY NAME _______________________________________

ADDRESS ___________________________________________

CITY ____________________________ STATE ____________ ZIP CODE ___________

EMAIL ______________________________________________

PHONE _____________________________________________

☐ I am unable to attend, but would like to support NephCure with a gift of $___________

TOTAL (full amount to be charged): $___________

PAYMENT (circle one):  CHECK  CREDIT CARD ONLINE  CREDIT CARD BELOW

Please make checks payable to “NephCure”
Payments can be made online at nephcure.org/CountdownSponsorships.
Please note credit card payments will incur fees

NAME ON CARD _______________________________________

☐ AMERICAN EXPRESS   ☐ VISA   ☐ MASTERCARD   ☐ DISCOVER

CARD # ____________________________ EXP. DATE __________ SEC. CODE __________

SIGNATURE _______________________________________

MAIL TO: NephCure, Countdown To A Cure NYC
c/o Gardner, Pierce and Associates, P.C. – Acting Dept
5 Center Avenue, Suite D, Collegeville, PA 19426

For more information about sponsorships, please call
610.540.0186 ext. 19 or email events@NephCure.org

NephCure is a 501(c)(3) non-profit organization; Federal Tax ID Number is 38-3569922