



NephCure

2024 Corporate Partnership Opportunities



NephCure is the world’s leader in the search for better treatments and cures for rare kidney diseases (RKD) like FSGS, IgA nephropathy, APOL1 kidney disease, and other primary and genetic glomerular diseases. We move research forward on multiple fronts while supporting patients in their everyday lives. Join us and support NephCure in our mission to empower people affected by rare, protein-spilling kidney diseases, while leading the revolution in research and care.

We are the premier rare kidney disease community. At NephCure, we have been focused on supporting RKD patients in their unique journeys since Day 1 of our inception. Through our leadership and combined efforts with the global stakeholder community, we are proud to help usher in the new era for RKD patients: an era with a spotlight on primary glomerular diseases in the broader nephrology community, and the dawn of new, FDA-approved treatments specifically developed for RKD patients.

NephCure 2024 Priorities

Ensuring that all RKD patients have access to FDA-approved treatments

Disease-specific awareness and patient engagement campaigns, including IgA nephropathy and APOL1 kidney disease (via online and grassroots outreach)

RKD patient experience sharing for newly diagnosed patients, clinicians, industry, researchers, Congress, and other key stakeholders, via new videos, live conference patient panels, virtual listening sessions, and patient advisory boards

Nephrologist and other HCP engagement, including RKD disease-state education and working to better understand the barriers that clinicians face in making clinical trial referrals and prescribing FDA-approved treatments for their RKD patients

RKD education and screening programs focused on reaching Black Americans with information and opportunities to diagnose APOL1 kidney disease

Clinical trial support, with a particular focus on PARASOL: “Proteinuria and GFR as Clinical Trial Endpoints in Focal Segmental Glomerulosclerosis” Project

Advancing the New Era of Preventing End-Stage Kidney Disease Act (H.R. 6790) in the 118th Congress and training and empowering NephCure advocates to educate and inform their lawmakers about the devastating impact and national burden of RKD

As always, we will continue to focus on patient empowerment, providing education and support to help patients better understand and manage their disease.

Who We Are

Founded in 2000, our mission is to empower people with rare, protein-spilling kidney disease to take charge of their health, while leading the revolution in research, new treatments, and care. Learn more about our new brand here:



By the Numbers:



NephCure Executive and Industry Relations Staff



Joshua M. Tarnoff
Chief Executive Officer



Lauren Eva
Executive Vice President



Kelly Helm
Executive Director,
Patient Engagement



Britta Dornan
Executive Director,
Strategic Relations



Jessica Milten
Executive Director,
Development



Sarah Prince
Manager,
Industry Relations

NephCure Board and Advisory Leadership

Board Executive Committee

Irv Smokler, Ph.D. – Chairman
Michael Levine – President
Ronald Cohen – Vice President
Chris Whitney – Vice President
Carol Smokler, Ph.D. – Secretary
Andrew Silverman – Treasurer

Board Executive Committee

Troy Jones
Kevin Mott
Andrew Silverman
Irv Smokler, Ph.D.

Board Medical Directors

Kirk Campbell, M.D.
Elaine Kamil, M.D.
David Kershaw, M.D.
William Smoyer, M.D.

Scientific Advisory Board Chairs

Alessia Fornoni, M.D. University of Miami
Matthias Kretzler, M.D. University of Michigan

See our full staff, Board of Directors
and Scientific Advisory Board here:



NephCure Corporate Partnership Program

Support people affected by rare, protein-spilling kidney diseases throughout the year while gaining recognition as a leader in the new era for rare kidney diseases through NephCure’s Corporate Partnership Program. This is an opportunity to gain exposure with patients, caregivers, leading health care providers, researchers, and other important stakeholders in rare kidney disease. Support from our Corporate Partners helps NephCure reach, educate, and support more patients, while moving glomerular disease research and care forward.

Sponsorship Terms

Payment is due upon receipt of signed agreement. Sponsor benefits will not be executed until payment has been received. Once benefits begin, they will continue to December 31, 2024.

For all listed events, receipt of signed agreement and payment must be received minimum of 30 days prior to event start date. If payment is not received, sponsorship may be canceled, any agreements will be considered void, and sponsor benefits will not be executed.

Benefits may not be relevant for all sponsors depending on drug development phase. No substitutions or refunds will be given for declined benefits. Each benefit level offers visibility of your company’s brand as a trusted partner of NephCure, which is impactful for companies at all stages of development.

2024 Corporate Membership Benefits and Levels

PRESENTING PARTNER \$500,000

- All benefits of Platinum Partnership, plus:**
- ✓ Featured sponsor of one (1) patient education webinar on disease state, drug/MOA and/or clinical trial (scheduled at NephCure’s discretion)
 - ✓ Sponsor recognition and collaboration opportunity for one (1) disease-specific patient story video
 - ✓ Opportunities to have patients speak at company events (does not include travel costs)
 - ✓ Mid-year organizational update/impact meeting from NephCure leadership
 - ✓ Featured sponsor of all virtual patient education and support programming, including medical education webinars, social service support webinars, and monthly support groups for adults, teens, and caregivers
 - ✓ Up to two (2) monthly 45-minute collaboration meetings with NephCure executive staff
 - ✓ Top recognition with corporate logo on NephCure.org, in NephCure monthly eNewsletters, and social media posts as Presenting Partner

PLATINUM PARTNER \$250,000

- All benefits of Gold Partnership, plus:**
- ✓ Logo recognition on one (1) relevant NephCure disease-specific patient handbook (ie, IgA nephropathy, FSGS, APOL1 kidney disease, C3G, membranous nephropathy, nephrotic syndrome, etc.)
 - ✓ **Bronze sponsorship of Patient Summit, Rare Kidneys on the Hill Day, Addressing the Unequal Burden of Kidney Disease for Black Americans Conference, and Rare Kidneys CONNECT Patient Education series** (more than \$50,000 in benefits)
 - ✓ Yearly full or half day in-person meeting with NephCure leadership
 - ✓ Monthly 45-minute collaboration meetings with NephCure executive staff
 - ✓ Recognition with corporate logo on NephCure.org, in NephCure monthly eNewsletters, and social media posts as Platinum Partner

GOLD PARTNER \$150,000

- All benefits of Silver Partnership, plus:**
- ✓ Approved drug or clinical trial featured in disease-specific patient email
 - ✓ Sponsor of NephCure Patient Navigation Program and A-Z RKD Resource Library, with corporate logo recognition on landing pages
 - ✓ Sponsor of 2025 NephCure Kidney Month sock gifts (sent to 1,000+ patients and other community members) to wear on World Kidney Day 2025. Corporate logo featured in mailed gift package letter and partner recognized in social media post(s)/email(s) during World Kidney Day
 - ✓ Sponsor of Mental Health Awareness series, featuring online resources, patient panels and stories, and other opportunities to highlight and support the unique mental health issues that RKD patients face
 - ✓ Recognition with corporate logo on NephCure.org, in NephCure monthly eNewsletters, and social media posts as Gold Partner

SILVER PARTNER \$100,000

- ✓ Customized patient advisory board opportunity
- ✓ Sponsor of physician-focused disease-state series and access to post-meeting summaries. This new series is an opportunity for physicians to share their unfiltered thoughts on approved treatments and therapies in development. NephCure will distribute post-meeting insight reports on how physicians are engaging with innovations in the RKD space.
- ✓ Special invitations to industry workshops (featuring RKD patients and physicians and covering patient journeys, treatment algorithms, attitudes to treatments/trials/genetic testing, etc.)
- ✓ Priority invitations to in-person gatherings of NephCure Specialists and other NephCure-hosted professional meetings
- ✓ Bi-monthly (every other month) 45-minute collaboration meetings with NephCure executive staff
- ✓ Recognition with corporate logo on NephCure.org, in NephCure monthly eNewsletters, and social media posts as Silver Partner
- ✓ Regular NephCure impact reports showcasing NephCure activities, outcomes, and the power of your sponsorship



2024 Corporate Membership at a Glance

	SILVER \$100,000	GOLD \$150,000	PLATINUM \$250,000	PRESENTING \$500,000
Patient advisory board opportunity	✕	✕	✕	✕
Physician disease-state series sponsor and post-meeting summaries	✕	✕	✕	✕
Invitations to industry workshops	✕	✕	✕	✕
Priority invitations to NephCure-hosted professional meetings	✕	✕	✕	✕
Collaboration meetings with NephCure executive staff	✕	✕	✕	✕
Logo recognition on NephCure.org, eNewsletters, and social media posts	✕	✕	✕	✕
Regular NephCure impact reports showcasing NephCure activities, outcomes, and the power of your sponsorship	✕	✕	✕	✕
Drug or trial featured in patient email		✕	✕	✕
Logo recognition on NephCure Patient Navigation Program and A-Z RKD Resource Library online landing pages		✕	✕	✕
Sponsor of 2025 NephCure Kidney Month and sock gifts		✕	✕	✕
Sponsor of Mental Health Awareness series		✕	✕	✕
Logo recognition on NephCure disease-specific patient handbook			✕	✕
Bronze sponsorship of Patient Summit, Rare Kidneys on the Hill Day, Kidney Health for Black Americans Conference, and Rare Kidneys CONNECT Patient Education series (\$50,000+ in benefits)			✕	✕
In-person half/full day meeting with NephCure leadership			✕	✕
Featured sponsor of patient education webinar on disease state, drug/MOA, and/or clinical trial				✕
Sponsor recognition and collaboration opportunity for disease-specific patient story video				✕
Opportunities to have patients speak at company events				✕
Mid-year organizational update/impact meeting from NephCure leadership				✕
Featured sponsor of all virtual patient education and support programming				✕



2024 Individual Event and Programming Sponsorship Opportunities

NephCure Patient Summit May 9-11, 2024 in San Antonio, Texas

Be part of the largest conference for rare kidney disease patients worldwide! Our popular, annual in-person conference welcomes more than 200 patients and family members who are impacted by rare kidney disease, including FSGS, IgAN, APOL1 kidney disease, C3G, membranous nephropathy, nephrotic syndrome, and other RKD conditions. Our 2024 Patient Summit in San Antonio, TX will feature engaging, interactive sessions focused on better understanding your rare kidney disease (RKD) diagnosis, updates on the new treatment innovations in RKD, how to find mental health support and prevent caregiver burnout, and diet and nutrition for RKD. Our NephCure Specialists (glomerular disease experts) will lead discussions on clinical trial opportunities, how to transition from pediatric to adult care, disease-specific sessions, and post-transplant care for the RKD patient. We will also host several of our highly popular patient panels.

PLATINUM \$150,000

All benefits of Gold sponsorship, plus:

- ✓ Up to 2 tabletop exhibit spaces
- ✓ Up to 6 attendees
- ✓ Full page ad in conference program book
- ✓ Separate recognition as a provider of patient scholarships
- ✓ Sole sponsorship of main conference session in program book and slides (*specific sessions available on a first-come, first-served basis*)
- ✓ Opportunity to provide remarks during opening session
- ✓ Opportunity to provide 20-minute information session featuring your company/product/campaign, etc. (*must be outside program hours with NephCure staff member present. Based on availability*)

GOLD \$75,000

All benefits of Silver sponsorship, plus:

- ✓ Up to 4 attendees
- ✓ Half page ad in conference program book
- ✓ Sole sponsorship of breakout session in program book and slides (*specific sessions available on a first-come, first-served basis*)
- ✓ Recognition on social media
- ✓ Verbal recognition from podium as top sponsor

SILVER \$50,000

All benefits of Bronze sponsorship, plus:

- ✓ Up to 3 attendees
- ✓ Quarter page ad in conference program book
- ✓ Company logo in conference welcome slides
- ✓ Inclusion in conference press release
- ✓ Invitation to Speakers/Sponsors welcome reception

BRONZE \$10,000

- ✓ 1 tabletop exhibit
- ✓ Up to 2 attendees
- ✓ Opportunity to provide bag insert
- ✓ Company recognition on registration page, signage, program, and conference emails

PATIENT SUMMIT SCHOLARSHIPS
\$5,000+

- Your scholarship support helps provide stipends to patients and families who would otherwise not be able to attend.
- ✓ Logo recognition on registration page, signage, and program as contributor to scholarships
 - ✓ Logo recognition in scholarship acceptance letter

YOUTH SUMMIT SPONSORSHIP
\$15,000 Sponsorship

- ✓ Logo recognition on registration page, signage, and program as Youth Summit Sponsor

Exclusive Sponsor Add-Ons

*Available on a first-come, first-served basis

<p>CONFERENCE BAG</p> <p>Company logo</p> <p>\$25,000</p>	<p>CONFERENCE LANYARDS</p> <p>Company logo</p> <p>\$7,500</p>
<p>CONFERENCE WIFI</p> <p>Company name recognition in password</p> <p>\$10,000</p>	<p>REFRESHMENT BREAK</p> <p>Company logo on napkins and signage</p> <p>*Up to 3 available</p> <p>\$5,000 each</p>



2024 NephCure Patient Summit
Opportunities at a Glance

	BRONZE \$10,000	SILVER \$50,000	GOLD \$75,000	PLATINUM \$150,000
Exhibit space(s)	1	1	1	2
Attendees	2	3	4	6
Bag insert	×	×	×	×
Recognition on registration page, signage, program, and conference emails	×	×	×	×
Ad in conference program		Quarter page	Half page	Full page
Logo recognition in conference welcome slides		×	×	×
Recognition in conference press release		×	×	×
Invitation to Speakers/Sponsors welcome reception		×	×	×
Sole sponsorship of breakout session			×	×
Verbal recognition from podium as top sponsor			×	×
Recognition on social media			×	×
Opportunity to provide 20-minute information session featuring your company/product/campaign				×
Sole sponsorship of main conference session				×
Opportunity to provide remarks during opening session				×
Separate recognition as provider of patient scholarships				×



NephCure Government Advocacy Program

Revolutionizing rare kidney disease treatment has been a longstanding priority for NephCure. We are thrilled that our continued advocacy efforts have helped re-introduce the New Era of Preventing End-Stage Kidney Disease Act (H.R. 6790) into the 118th Congress by Representatives Gus Bilirakis (R-FL) and Terri Sewell (D-AL) late last year. This important bill, designed specifically to impact RKD, supports early intervention and access to appropriate treatments, seeks to close the gap for underserved communities that are disproportionately impacted by RKD, and reduces the human and economic impact of RKD through research, improved diagnostics, and physician and patient education.

Learn more about the New Era Act H.R. 6790 here:



Empowering patients to make their voices heard on the policy issues that impact their lives is vital to our mission. In 2024, our government advocacy efforts will focus on the following areas:

Educate and train advocates.
Patients are the key to changing public policy. We will provide training and education to people impacted by RKD and empower them to become year-round advocates. Our activities will include webinars, videos, virtual coaching sessions, and our signature advocacy event, Rare Kidneys on the Hill Day (see more on this event below).

Educate and engage policymakers.
NephCure will work to ensure that members of Congress are informed about RKD policy issues. We will facilitate meetings between members of Congress and patient families, place stories in target newspapers and television outlets, and host in-district dialysis center tours for members of Congress.

Advance the New Era of Preventing End-Stage Kidney Disease Act.
We will educate stakeholders, build a coalition of support, shepherd the bill's re-introduction in the House and introduction in the Senate, and grow bipartisan congressional sponsorship.

Give patients and physicians a voice in state policy.
Many health policy decisions that impact RKD patients are made on the state level. We will work aggressively to identify RKD patients and physicians to serve in open positions on state Rare Disease Advisory Councils and bring the voice of the RKD community to these consultative groups.

Rare Kidneys on the Hill Day July 24-25, 2024 in Washington, D.C.

In 2023, we hosted our largest in-person NephCure Hill Day in our history: 61 advocates from 20 states traveled to Washington, D.C., participating in 70 meetings with their members of Congress to advocate for legislative change to improve the lives of rare kidney disease patients and their families. View the 2023 Rare Kidneys on the Hill wrap-up video here:



For this year's Hill Day, we aim to bring more than 75 advocates to D.C. We'll start with our Rare Kidneys on the Hill Day Rally Dinner on July 24th, where advocates will receive training, meet their fellow group members, and prepare for their meetings. On July 25th, advocates will have a full day of meetings with members of the House of Representatives and Senate, followed by an evening reception for advocates, members of Congress and their staff, and representatives of the NIH and FDA.

★★★★★

"I have already told others it's a great opportunity to share and make your voice heard. I think we have a real chance to make some changes that can impact us in the future."

- 2023 Hill Day attendee

PRESIDENTIAL GOVERNMENT ADVOCACY SPONSOR \$100,000

- All benefits of Gold sponsorship, plus:**
- ✓ Advisory membership in the New Era Coalition
 - ✓ Invitation to Rare Kidneys on the Hill Day Rally Dinner and post Hill Day Reception (3 complimentary attendees)
 - ✓ Recognition on NephCure website gov advocacy/policy section
 - ✓ Collaboration opportunities with NephCure staff to discuss state and federal opportunities
 - ✓ Opportunity to provide remarks during Rally Dinner (e.g. opening remarks or award presentation) *(available on a first-come, first-served basis)*



GOLD \$50,000

All benefits of Silver sponsorship, plus:

- ✓ Recognition during Rally Dinner and pre-event training webinars
- ✓ Invitation to Rally Dinner (2 complimentary attendees)
- ✓ Invitation to post Hill Day Reception with advocates and Congressional staffers (2 complimentary attendees)
- ✓ Recognition in 2024 Rare Kidneys on the Hill Day wrap-up video (view the 2023 Rare Kidneys on the Hill wrap-up video at QR code above)

SILVER \$25,000

All benefits of Bronze sponsorship, plus:

- ✓ Acknowledgement in Rare Kidneys on the Hill Day press release
- ✓ Invitation to Rally Dinner (1 complimentary attendee)
- ✓ Membership in the New Era Coalition

BRONZE \$10,000

- ✓ Recognition on event webpage, event emails, and printed program

Additional Opportunity:

*Available on a first-come, first-served basis

EXCLUSIVE WIFI SPONSOR

Company name recognition in password
for Rally Dinner

\$10,000



RARE KIDNEYS ON THE HILL DAY SCHOLARSHIPS \$5,000+

Your scholarship support helps provide stipends to patient families so that they may attend the in-person Rare Kidneys on the Hill training and advocacy day in Washington, D.C.

- ✓ Logo recognition on registration page, signage, and program as contributor to scholarships
- ✓ Logo recognition in scholarship acceptance letter
- ✓ Meet-and-greet photo opportunity with scholarship recipients

The New Era Coalition is a group of organizations that provide strategic guidance and support to advance the New Era of Preventing End-Stage Kidney Disease Act. The Act is bipartisan federal legislation that will improve outcomes and quality of life for hundreds of thousands of Americans living with rare kidney disease (RKD) and their families. This legislation will support early intervention, improve access to better treatments, and reduce the physical, psychological, social, and economic impact of RKD through research, better diagnostics, and physician and patient education.



Allied Leadership Conference on Addressing Kidney Disease in Black and African American Communities

September (date TBD) 2024, Washington, D.C.

Following the resounding success of our 2023 inaugural Allied Leadership Conference on Addressing the Unequal Burden of Kidney Disease on Black Americans, we are excited to continue the momentum and conversations at our follow-up event this fall. This year's event will feature pre-conference breakout sessions to dig into topics like community-wide genetic testing, raising disease awareness locally, and how to reach and activate younger generations in kidney health awareness and disease prevention.

Watch the 2023 conference wrap-up video here:



PLATINUM \$100,000

- All benefits of Gold sponsorship, plus:**
- ✓ Up to 4 attendees
 - ✓ Logo recognition on conference bag
 - ✓ Separate recognition as a provider of patient scholarships
 - ✓ Recognition on social media as Platinum sponsor
 - ✓ Opportunity to provide panelist (corporate staff, KOL, or other) during relevant conference session
 - ✓ Opportunity to provide a complimentary exhibit to a 501c3 organization (includes 1 attendee)
 - ✓ Opportunity to provide 20-minute information session featuring your company/product/campaign, etc. *(must be outside program hours with NephCure staff member present. Based on availability)*
 - ✓ Opportunity to receive ongoing updates on NephCure's RKD community screening events, held at sites nationwide in collaboration with community partners and conference collaborators



GOLD \$75,000

- All benefits of Silver sponsorship, plus:**
- ✓ Up to 3 attendees
 - ✓ Full page ad in program book
 - ✓ Opportunity to provide bag insert
 - ✓ Verbal recognition from podium as top sponsor
 - ✓ Recognition in conference press release



SILVER \$35,000

- All benefits of Bronze sponsorship, plus:**
- ✓ Up to 2 attendees
 - ✓ Half page ad in program book
 - ✓ Logo on registration page, signage, program, and conference emails
 - ✓ Logo displayed in conference welcome slides

BRONZE \$7,500

- ✓ One tabletop exhibit
- ✓ 1 attendee
- ✓ Invitation to welcome reception

PATIENT SCHOLARSHIPS \$5,000+

- Your scholarship support helps provide stipends to patients and families who would otherwise not be able to attend.
- ✓ Logo recognition on registration page, signage, and program as contributor to scholarships
 - ✓ Logo recognition in scholarship acceptance letter

Rare Kidneys CONNECT: In-Person Patient Education

Our signature education and support seminars empower diagnosed RKD patients with information to help them manage their disease, support their mental health, and make informed decisions on treatment options, including newly approved treatments and clinical trial opportunities. Each session is lead by a NephCure staff member and local NephCure Specialists (glomerular disease expert physicians) and includes disease-specific information, content on nutrition, and opportunities to connect with other patients. NephCure works with our local RKD experts and community nephrology centers to reach newly diagnosed patients.

In 2024, we will continue to leverage the impact of these events by fostering in-person follow-up opportunities for local patients and families to build deeper connections, share insights, and support one another in their RKD journeys. *The below dates and locations are subject to change.

January 27 th : Miami, FL	June 22 nd : Toronto, Ontario, Canada
February 3 rd : Los Angeles, CA	September : Colombus, OH
March 2 nd : Dallas, TX	September : Pittsburgh, PA
April 6 th : Baltimore, MD	October : Chicago, IL
April 13 th : Charlotte, NC	November : Portland, OR
June 1 st : New York City/New Jersey	December : Phoenix, AZ



INDIVIDUAL SEMINAR SPONSORSHIP \$3,500

- ✓ 1 tabletop exhibit
- ✓ Up to 2 attendees
- ✓ Opportunity to provide bag insert
- ✓ Company recognition on registration page, signage, program, and conference emails

2024 PRESENTING SPONSOR \$100,000

- ✓ Logo recognition on signage and welcome slides
- ✓ Exhibit opportunity (one table) at all seminars
- ✓ Up to 2 attendees at each seminar
- ✓ Opportunity to provide printed folder insert at all seminars
- ✓ Opportunity to collaborate on one pre- or post-seminar patient or physician advisory board

Disease-Specific Awareness Campaigns

APOL1 Awareness Day and Online Education Campaign

NephCure is proud to help usher in the inaugural National APOL1 Mediated Kidney Disease (AMKD) Awareness Day on April 30th, 2024. Working closely with our community partner sites, we are excited to disseminate AMKD Awareness t-shirts and educational materials to up to 15 sites nationwide, and fill social media pages with photos of community members wearing their shirts with pride while learning about AMKD. We will host a virtual town hall and education session with community partners, sponsors, clinicians and researchers to share more about AMKD and the unique stories of those who are personally impacted by this condition.

PLATINUM \$100,000

All benefits of Silver sponsorship, plus:

- ✓ Logo recognition as presenting sponsor on APOL1 Awareness Day t-shirts, mailed to all community partner sites (packages of 500 t-shirts mailed to up to 15 sites)
- ✓ Campaign insight updates and opportunity to collaborate on messaging and resources
- ✓ Opportunity to address community partner sites (virtually) during live APOL1 Awareness Day town hall
- ✓ Opportunity to have a patient provide remarks to your company on APOL1 Awareness Day (can be virtual or in-person. Sponsor is responsible to cover travel costs)

SILVER \$25,000

All benefits of Bronze sponsorship, plus:

- ✓ Logo recognition on APOL1 Awareness Day education brochure, mailed to all community partner sites (packages of 500 brochures mailed to up to 15 sites)

BRONZE \$10,000

- ✓ Recognition in press release
- ✓ Recognition on APOL1 Awareness Day campaign landing page
- ✓ Recognition on social media

IgA Nephropathy Patient Empowerment Campaign

This is a unique time to be living with IgA nephropathy. There are now more FDA-approved treatment options and clinical trial opportunities than ever, and NephCure is here to help guide patients through their disease journey to help them live their best lives with this condition. Many patients may not be aware that IgAN can progress slowly over time, and a more aggressive management course can be considered. NephCure will launch an online patient empowerment campaign, with new resources, patient videos, and more opportunities to engage with peers and leading NephCure Specialist IgAN experts. The first 500 campaign participants will receive an IgAN t-shirt to wear on IgAN Awareness Day, May 14th, 2024 and create a social media “IgAN Takeover.”

PLATINUM \$100,000

All benefits of Silver sponsorship, plus:

- ✓ Logo recognition as presenting sponsor on IgAN Awareness t-shirts, mailed to 500 diagnosed patients and family members
- ✓ Campaign insight updates and opportunity to collaborate on messaging and resources
- ✓ Opportunity to address patients and audience members (virtually) during live IgAN Awareness Day town hall
- ✓ Opportunity to have a patient provide remarks to your company on IgAN Awareness Day (can be virtual or in-person. Sponsor is responsible to cover travel costs)

SILVER \$25,000

All benefits of Bronze sponsorship, plus:

- ✓ Logo recognition on IgAN Awareness education brochure, provided to registered campaign respondents

BRONZE \$10,000

- ✓ Recognition in press release
- ✓ Recognition on IgAN Patient Empowerment campaign landing page
- ✓ Recognition on social media

Additional disease-specific campaigns are on the horizon. Please stay tuned for more information as we expand additional opportunities to reach and empower patients with RKD.



Thank you for your consideration and support!

On behalf of the RKD patient community, thank you for your collaboration and opportunity to work together to improve the lives of RKD patients worldwide. Every dollar that NephCure receives is invested wisely towards creating high-impact, high-quality programs that address urgent issues that RKD patients face today. Your support allows us to move forward faster, and we look forward to growing our partnership with you in 2024.