



NephCure Kidney International
www.NephCure.org

Contact: Name
 Title
 Phone and email
FOR MEDIA ONLY

NEPHCURE'S (EVENT NAME)
Saving Kidneys. Saving Lives.

(Event) to support research for Nephrotic Syndrome on **(DATE)** at **(LOCATION)**.

(CITY, STATE, TODAY'S DATE)—NephCure Kidney International (NephCure) today announced that its **(years)** annual **(name of event)**, to be held **(date)** at **(location)**, nears its goal of raising **(fundraising goal amount)** dollars. Proceeds from the event will support new treatments for Focal Segmental Glomerulosclerosis (FSGS), IgA Nephropathy, and other diseases that cause primary Nephrotic Syndrome. FSGS is a rare and chronic kidney disease and the leading cause of kidney failure in children. IgA Nephropathy is a leading cause of chronic kidney disease worldwide, with approximately half of all individuals eventually developing kidney failure. Both FSGS and IgA Nephropathy can reoccur in up to 60% of kidney transplants. NephCure has devoted the past two decades towards investing in essential kidney disease research and is now in the final phases of bringing new therapies to patients.

(Name of regional volunteer), NephCure's **(regional volunteer title)** notes, **"(insert quote...)"** "Through nearly 20 years of NephCure-sponsored research, this organization has facilitated the creation of several promising drugs that are now in late-phase clinical trials. We have the rare opportunity to bring the first-ever approved treatments for FSGS, IgA Nephropathy, and Nephrotic Syndrome to our patients in the next several years."

Funds raised from this event will help connect patients to clinical trials, streamline research communication, and educate kidney doctors and their patients on available drug studies.

(Name and title of honoree), will be honored at the event for his/her efforts towards finding a cure for Nephrotic Syndrome. **(Bio, description, and accolades honoree has obtained)**.

"(quote from honoree goes here)," (Name of honoree) said. **"(quote continued...)"** "NephCure Kidney International has fought tirelessly for individuals affected by these terrible diseases. It makes me hopeful to see that their diligent research is beginning to bring new treatments and therapies to the market. I am proud of all the hard work that this organization has done. I look forward to continuing to work with NephCure until we cure these rare diseases."

(Name of patient/family being honored) of **(town and state the patient/family is from)** will also share their story. **(Description of patient; age, diagnosis, etc.) "(quote from patient being honored...)"** "I wish a cure could be found for Nephrotic Syndrome. I don't like having to explain it to my friends, and I don't like how worried my parents always are."

NephCure thanks all the sponsors whose support will help raise more than **(fundraising goal)** dollars this year. This year's event is made possible in part through support from **(name of top sponsors/honorees)**.

For tickets to the event or to make a donation, please go to **(add link)**. Additional information can be found at www.NephCure.org.

About NephCure Kidney International: NephCure Kidney International's mission is to accelerate research for effective treatments for rare forms of Nephrotic Syndrome, and to provide education and support that will improve the lives of those affected by these protein-spilling kidney diseases.